**CBRE: Real Estate Research (Ecommerce changes in the real estate landscape, for example, warehousing for e-Commerce sites)**

What Is the Share of E-Commerce in Overall Retail Sales? CBRE

<http://www.cbre.us/real-estate-services/real-estate-industries/omnichannel/the-definitive-guide-to-omnichannel-real-estate/by-the-numbers/what-is-the-share-of-e-commerce-in-overall-retail-sales>

Do Customers Really Prefer Shopping Online? CBRE <http://www.cbre.us/real-estate-services/real-estate-industries/omnichannel/the-definitive-guide-to-omnichannel-real-estate/consumers/do-consumers-really-prefer-shopping-online>

The Definitive Guide to Omnichannel Real Estate

<http://www.cbre.us/real-estate-services/real-estate-industries/omnichannel/the-definitive-guide-to-omnichannel-real-estate/retailing/what-is-omnichannel-retail>

**Field Agent: Market research firm focused on retail and mystery shopping**

Holiday Preview: <https://info.fieldagent.net/hubfs/Campaigns/Holiday_2019/Holiday-Preview-2019.pdf>

**Walker Sands - full-service B2B marketing agency, publishes research**

Walker Sands Future of Retail Report <https://www.walkersands.com/resources/the-future-of-retail-2019/>

**US Census Bureau:**

E-Stats 2017: Measuring the Electronic Economy, US Census Bureau Summary: <https://www.census.gov/content/dam/Census/library/publications/2017/econ/e17-estats1.pdf> Tables: <https://www.census.gov/library/publications/2019/econ/2017-e-stats.html>

US Census Monthly Retail Trade: <https://www.census.gov/retail/index.html>

Methodology: <https://www.census.gov/programs-surveys/asm/technical-documentation/methodology.html>

**National Retail Federation – a wealth of information on, you guessed it, retail**

National Retail Federation: <https://nrf.com/retail-resources-and-tools>

Store, NRF Magazine: <https://stores.org/>

**ECommerceBytes: News aggregator focused on auctions and consumer to consumer (C2C) websites**<https://www.ecommercebytes.com/2019/02/09/sellers-choice-awards-2019-merchants-rate-top-online-marketplaces/>

**eMarketer: Probably the most prolific and most quoted source for e-Commerce information. Requires a subscription, but some content free via partner sponsorships, or via Statista. Free email newsletter**

US Omnichannel Retail StatPack 2018Marketer and Consumer Trends <https://on.emarketer.com/rs/867-SLG-901/images/eMarketer_US_Omnichannel_Retail_StatPack_2018_3.pdf>

**Forrester Research: Research and Consulting for a variety of industries around the world. Expensive reports, but some free content, and some are noted in Statista charts and graphs**[https://www.forrester.com/report/Forrester+Analytics+B2B+eCommerce+Forecast+2018+To+2023+US/-/E-RES145710#](https://www.forrester.com/report/Forrester%2BAnalytics%2BB2B%2BeCommerce%2BForecast%2B2018%2BTo%2B2023%2BUS/-/E-RES145710)

**McKinsey & Company: Respected Global Consulting and Research Firm** <https://www.mckinsey.com/~/media/mckinsey/industries/advanced%20electronics/our%20insights/the%20coming%20shakeout%20in%20industrial%20distribution/the-coming-shakeout-in-industrial-distribution-report.ashx>

**DigitalCommerce 360: media and research organization that delivers objective news and competitive data across e-retailing, B2B ecommerce, and digital healthcare.**

<https://www.digitalcommerce360.com/article/quarterly-online-sales/>

<https://www.digitalcommerce360.com/product/b2b-ecommerce-market-report/>

<https://www.digitalcommerce360.com/2019/06/18/manufacturers-plug-away-at-growing-b2b-ecommerce/>

<https://www.digitalcommerce360.com/2018/04/17/mapping-9-trillion-in-u-s-b2b-e-commerce/>

**Others, Miscellaneous**

What’s Behind the US e-commerce statistics? RSI, Inc

<https://insights.risiinfo.com/e-commerce_statistics_June_2019/index.html>

Wolfgang E-commerce Report 2019 <https://www.wolfgangdigital.com/kpi-2019/>

The E-Commerce Benchmark KPI Study 2017: 15 Essential Takeaways <https://moz.com/blog/ecommerce-benchmark-kpi-study-2017#comments>

Omnichannel Retail Simplified <https://www.shopify.com/enterprise/omni-channel-retailing-commerce-what>

<https://knowledge.wharton.upenn.edu/article/amazons-1-click-goes-off-patent/>

<https://www.manufacturing.net/e-commerce>

<https://cdn2.hubspot.net/hubfs/2513280/Gated%20Content%20Offerings/Industry%20Research/FPX_TLP.pdf>

E-Commerce Now Generating Billions in Value Across Manufacturing Industry [Report] [https://www.thomasnet.com/insights/e-commerce-now-generating-billions-in-value-across- manufacturing-industry-report/](https://www.thomasnet.com/insights/e-commerce-now-generating-billions-in-value-across-%20manufacturing-industry-report/)

**Census Bureau Addendum**

ARTS -The Annual Retail Trade Survey (ARTS) collects data at the company or retailer level nationally; no store location data are collected. The ARTS collects annual sales, e-commerce sales, end-of-year inventories, and expenses data as well as some retailer characteristics; the annual data are released approximately 15 months after the data year ends. <https://www.census.gov/programs-surveys/arts.html>

MRTS –the Monthly Retail Trade Survey is a voluntary survey conducted at the retailer or company level and collects sales/receipts as well as end-of-month inventories and e-commerce sales from all retail industries. Estimates from this survey are released approximately six weeks after month’s end. <https://www.census.gov/retail/index.html#mrts>

On a monthly basis, the Monthly Retail Trade Report includes estimates for companies classified by the North American Industry Classification System (NAICS) as Nonstore Retailers (NAICS 454) and a subset of those companies in NAICS 4541 called Electronic Shopping and Mail-Order Houses. However, other retailers that may not be conducting ecommerce, including electronic auctions and mail-order houses, are also included in these estimates.

On a quarterly basis, the Quarterly E-Commerce Report is published. This report provides a single quarterly estimate measuring all retail e-commerce sales captured by the Monthly Retail Trade Survey (MRTS). <https://www.census.gov/retail/index.html#ecommerce>